

Ubuntu



Topics

- Introduction
- Computer Usage
- Threats
- Windows Problems
- Mac Problems
- Ubuntu Advantages
- Linux Weak Points
- Is Ubuntu for Me
- Closing
- Questions



Introduction

- Who We Are
- What is Linux
- What is Ubuntu
- What's the Catch
- What's in it for us



Typical Computer Usages

- Web Surfing
- E-mail
- Digital Life (Music, Pictures, Videos)
- Games
- Home Finances
- Instant Messaging
- Word Processing



Threats

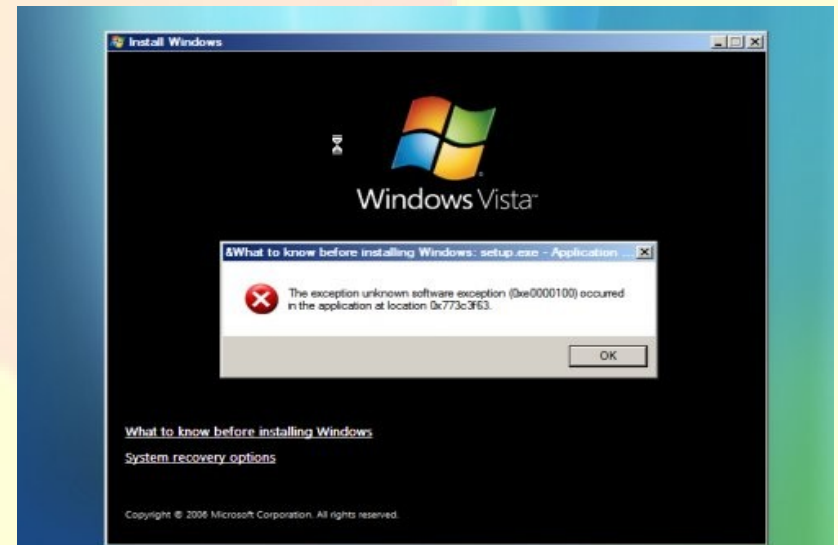


- Hostile Internet
 - Spyware
 - Viruses
 - Hackers
 - Obsolete software
- Format Lock-In
- Escalating Hardware requirements
- Software Revenue Model



Windows Problems

- Security
 - Spyware
 - Viruses
 - Hackers
 - Patches
- Performance Loss
- Increasing Software Costs
- Lack of Official Help
- Reboots and BSOD
- Digital Rights



What You Might Not Know

- Unapproved Updates
- Proprietary Formats
- Closed Source Programs
- Vendor Lock-In
- Mono-Culture
- Security through Obscurity



Mac Problems

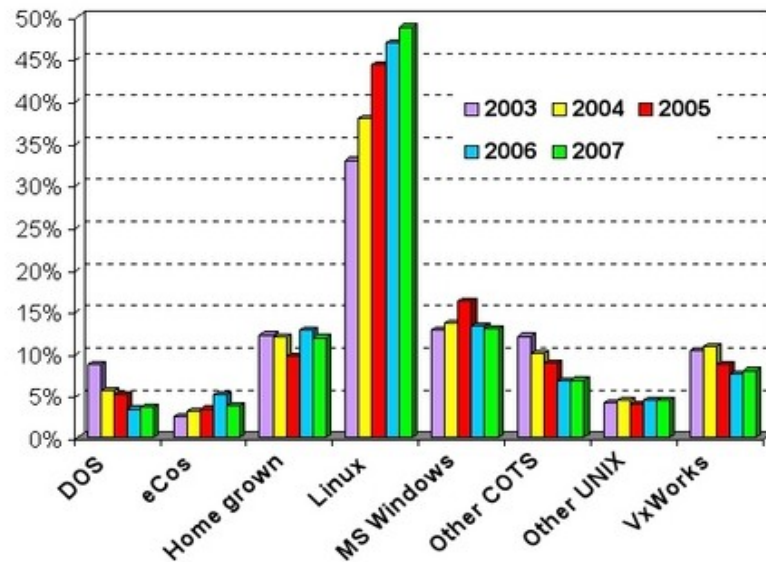


- Expensive Hardware
- Single Vendor
- Lack of Choices
 - Software
 - Hardware
- Lack of Control



Ubuntu Advantages

Embedded OS sourcing trends



- Choices
 - Software
 - Hardware
- Free
- Fast and Solid
- Security
 - OS Updates
 - Software Updates
 - Balanced Control
- Runs on Nearly Everything



Ubuntu Advantages (Cont.)

- Thousands of Applications
- Very Friendly Community
- Ridiculously Easy Software Installation
- More Supported Hardware
- Try it Without Installing it



Linux Weak Points



- Too Many Choices
- Not Pre-installed
- Geeky Reputation
- Missing Drivers
- Popularity



Is Ubuntu for Me



- Ubuntu may not be ideal for:
 - Hardcore Gamers
 - Trapped Users
 - Hardware
 - Software
- Ubuntu is Great for Everyone Else
 - Grandma
 - Children
 - You



Closing

- More Choices
- Free OS and Software
- Easy to Install and Use
- No Virus or Spyware Threat
- Try it Risk-Free
 - Ask for a free copy!



Questions

Thank you for your time.

Are there any questions?

